

fringeNYCSM

WHAT THEY SAID ABOUT

'02

"FOR TWO WEEKS IN AUGUST, THE DOWNTOWN THEATER SCENE BELONGS TO FRINGENYC - WHICH, THANKS TO URINETOWN, IS ENJOYING ONE OF THE FEW BULLISH MOMENTS IN THESE BEARISH TIMES."

VARIETY

"If you know theater but haven't been to the Fringe, you don't know New York theatre. Back for its sixth year, the ridiculously humongous explosion of theater, dance and outdoor events will engulf most venues below 14th Street. The news this year - not surprising, given Fringe hit Urinetown's rise to Broadway prominence, is the increased number of wacky musicals."

TIME OUT NEW YORK

Elena K. Holy, the Fringe Festival's founder and producing artistic director, said she thought the strong response this year could be explained in part by a widespread desire to support the rejuvenation of Lower Manhattan. "It's an affirmation that New Yorkers want to join this downtown party," she said. "The festival has always been seen as a celebration of downtown theater, and given the events of last fall, we're all particularly interested in being part of that."

NEW YORK TIMES

"Anyone attending the New York International Fringe Festival for the first time should head straight for FringeCENTRAL. Here you will find tickets, postcards and helpful volunteers."

TIME OUT NEW YORK

"In light of the tragic events of Sept. 11, it's almost stunning that the six-year-old New York International Fringe Festival (FringeNYC) has surpassed itself, bringing in a record \$100,000 in advance ticket sales."

NEW YORK TIMES

"Having Urinetown playing on Broadway has been solidified in people's minds as, "I could have seen it in 1999 for \$12." "

NEW YORK TIMES

"What was once a countercultural curiosity is now being talked about as a Sundance-style breeding ground."

NEW YORK TIMES